

# The **5 P's** Of Effective Leadership



## **PURPOSE**

Purpose-driven leadership gives people focus and inspiration, pointing people and organizations in the right direction.

## **PASSION**

Enthusiastic and passionate leaders provide an example for others to follow, encouraging people to join them in their vision.



## **PEOPLE**

In the end, people are what matters in leadership. Building solid bonds with people, encouraging trust, and enabling them to realize their full potential.

## **PERFORMANCE**

Performance-driven leadership prioritizes innovation, ongoing development, and achieving measurable outcomes.



## **PERSISTENCE**

Effective leaders exhibit resilience and tenacity in the face of difficulty. They remain unwavering in their goals and courageously face setbacks.

